

STEVIA

With

Nutrizo's

**Sugar
FighterTM**

Make Life Sweeter



Upto
350x
SWEETER

ZERO
CALORIE

STEVIA EXTRACT
FDA APPROVED



What is Sugar Fighter?

Sugar Fighter is Stevia based sweetener.
In India it is called Mithi Tulsi or Mithi Patti.
For centuries, it has been used for medicinal purposes.
It is a naturally occurring, zero-calorie sweetener.

This is a product from Nutrizo Advancis Healthcare Pvt. Ltd., a worldwide leader with the latest advanced technologies in herbal/stevia extract.
We develop some of the rarest and finest extracts in the world.

Health Benefits

1



Reduces
Blood Sugar Levels¹

2



Does Not Favor Growth of
Streptococcus Mutant Bacteria,
Which Causes Dental Caries¹

3



Kaempferol in Stevia Reduces
Risk of Pancreatic Cancer by 23%³

4

Lowers Blood Pressure
At Slightly Higher Doses
than Sweetener¹



5

Increases Liver Concentrations
of Glucose-6-Phosphate and
Glycogen²



6

Best alternate for
fitness enthusiast



**SAFE
FOR CHILDREN⁵**

**SAFE FOR
PREGNANT WOMEN⁵**

**DIABETICS
FRIENDLY**

**APPROVED
WORLDWIDE**

100% STEVIA

Extract Manufacturer



Nutrizo's
**Sugar
Fighter®**

Why Nutrizo Advancis Health Care ?



Our Team

- We are the only Indian first company to have the entire process of extracting steviol glycosides from 2016 organically grown stevia leaves. Numerous Extractions facilities enable us to keep business running and without any supply delay. We have formed an amalgamation with Farmers for Stevia cultivation and teamed up with food & beverage companies who are interested in making their products using Stevia sweeteners. Nutrizo Advancis has increased the supply to meet the flourishing demand of Stevia sweeteners.
- We have a team of highly skilled experts to seek guidance for your products.
 - With the production capability of 2 MT per day. Our machinery is design for exclusively only for stevia products needs.
 - Nutrizo Advancis infrastructure consists of its own Research & Development In-House team.
 - Since 10 Years, Nutrizo Advancis has invested a lot of time & efforts to spread the goodness of Stevia products.

Approved By



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The

SWEET FACTS

An Introduction to the Zero-Calorie,
Plant-based Sweetener of Natural Origin

Nutrizo's
**Sugar
Fighter**™



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Stevia is Growing Quickly in South Asia



Stevia is grown in
many parts of India...

... and has been used
in traditional Ayurvedic and
Unani medicines

... and goes by
many different names...



The Stevia Leaf is Naturally Sweet

Up to
300x
SWEETER
THAN SUGAR

The sweet tasting parts of the leaf
are called steviol glycosides. They can
range from 200-350x sweeter
than sugar



To capture the sweetness, steviol
glycosides go through a process of
extraction, filtration and
dehydration

The sweetness of about
3 LEAVES can replace



25%
of the **Calories**
in 1 Glass of Soda

Stevia Can Play a Role in Well Balanced Diets Across the World



ZERO
CALORIE



Swap a full calorie
beverage for one that
is partially or fully
sweetened with stevia

You can choose from

5000+

food & beverage products from
around the world

It can be seen on the
ingredient label as:

Stevia Leaf extract, Stevia,
Stevia extract, Rebaudioidide A,
Reb A, or steviol glycosides.



In India,



has approved Stevia with
no adverse warning labels

Stevia's Safety is Well Established

200+



Over 200
studies have illustrated
stevia safety for the entire family



Studies have also shown that it is safe
for pregnant women and people with
diabetes



It has been approved for use by
multiple regulatory agencies around
the world in more than 65 countries

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ABOUT STEVIA

Nutrizo's
Sugar Fighter®

About Stevia

Stevia is a plant-based, natural-origin, zero-calorie, sustainable sweetening ingredient for foods and beverages. It has been used as sugar substitute in parts of the globe for centuries. Stevia is not artificial but a natural plant extract with zero calorie sweetness. It is a plant of Asteraceae (sunflower) family and is native to South America.

Extracting Stevia's Sweetness

Like tea, stevia is extracted from stevia leaves into a powdered form. The extraction involves steeping dried leaves & separating and purifying the sweet compound called steviol glycoside with either water or food-grade alcohol. The final step involves drying the high purity stevia extract.

Why Stevia Sweeteners Do Not Add to the Calories?

Steviol glycoside, a compound present in Stevia, is responsible for its sweetness. Unlike sugar, this compound is much more complex, which the human body is not able to metabolise it. And therefore it sweetens the food, but it does not add to the calories.

History of Stevia

Discover how it was grown over the past 200 years

The Stevia plant was first discovered by indigenous people in South America who used leaves of the plant to sweeten beverages or chew it for the sweet taste.

1ST DISCOVERED **200+ YEARS AGO**



The Stevia plant was later defined as **Stevia Rebaudiana**, a member of the sun flower (Asteraceae) family and related to the Chrysanthemum



China began cultivating stevia plants



High-purity stevia leaf extract was given Generally Recognised as Safe (GRAS) status by the U.S. FDA, this allowing the extract to be used in food and beverages.



The European Food Safety Authority approved the use of steviol glycosides as a sweetener in foods and beverages.



FSSAI approved steviol glycosides as a sweetener in Food & Beverage in all Codex categories

People
Around The Globe
Enjoy stevia in their food and beverage products



Today,
7 BILLION

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NUTRIZO'S DIFFERENCE

Nutrizo's
**Sugar
Fighter®**

Integrated Supply Chain



Safe and Approved

FSSAI approved Stevia leaf extract as 3 Sweetener in Food & Beverage in all Codex categories

Certified by :



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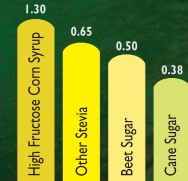


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Lowest Carbon Footprint

30-80%

Less carbon than other natural sweeteners

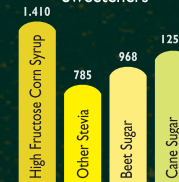


kgCO₂-e/kg-SE*
Comparative Carbon Footprints

Lowest Water Footprint

At Least
92%

Less Water than other natural Sweeteners



Liters/kg-SE*
Comparative Water Footprints

Lowest Land Footprint

Uses
1/5 The Land of Cane Sugar

Size of Sikkim = Amount of Stevia needed to replace 20% of today's Sugar Consumption



NUTRIZO's Sugar Fighter

TABLE CONSUMER INSIGHTS

CONSUMER INSIGHTS

Indian consumers see stevia as safe, natural and good for a healthy lifestyle

4 out of 5 Indian consumers would purchase table top stevia

Moms overwhelmingly say they would be willing to give stevia to kids



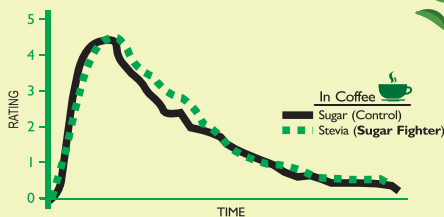
SENSORY DATA

Table Top Applications - STEVIA (SUGAR FIGHTER)

Sugar Fighter delivers much closer match to sugar taste experience



Sweetness Continuous Time Intensity



Sugar Fighter is parity to Sugar across all key attributes

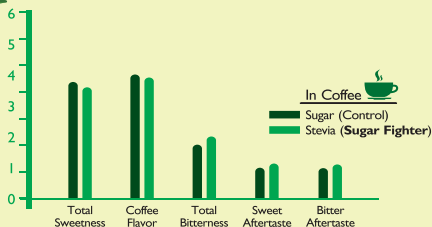


TABLE TOP

79% of Indian Consumers Indicate they would definitely or probably buy stevia in table top form

To what extent would you agree that

STEVIA is...

91
Good for
Healthy Lifestyle

90
Safe for
Adults

95
Natural

85
Safe for
Kids

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Nutrizo's
**Sugar
Fighter**

STEVIA

Extract



Approved By



Organic Stevia - Extraction



Nutrizo's
Sugar Fighter.



Sr No	Products	Formulation	Product Image
1	STEVIA PURE EXTRACT	99% Reb-A	
2		98% Reb-A	
3		97% Reb-A	
4		90% SG	
5		80% SG	
6		60% SG	

We specialize in creating formulation as per the party's product requirements. Our Expert team of Food Technologist will help you meet your product requirements.

KETO
FRIENDLY

ZERO
CALORIE PER
SACHET

VEGAN
FRIENDLY

1 SACHET =
2 TEASPOON
OF SUGAR

NO
SUGAR
ADDED

TASTE
LIKE SUGAR

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More

CONVENIENT SERVINGS

Just Sprinkle on Your Favourite Dishes

Available Pack : 25 / 50 / 100 Sachet Box

Available Pack : 500 / 1000 Sachet (For HoReCa & Bulks)

Each Sachet Equals 2-3 Teaspoons of Sugar

Sweetens

Both

HOT & COLD Beverages

ZERO
Calories

No
Weight Gain

No
Blood Sugar

No
Aftertaste

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Sugar FighterTM



Enjoy Your
**FAVOURITE
MEAL**

Available Pack : 100 gm. / 250 gm.

One Gram Equals 2-3 Teaspoons of Sugar

No Qualms
For Binge Eating

ZERO
Calories

No
Weight Gain

No
Blood Sugar

No
Aftertaste

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Nutrizo
ADVANCIS HEALTHCARE PVT. LTD.

**Sugar
Fighter**





Maintains

HEALTHY LIFESTYLE

Ideal For Fitness Freaks

Available Packs : 200 Tablets

Each Tablet Equals 2-3 Teaspoons of Sugar



Nutrizo's
**Sugar
Fighter**



Use in
H  **t**
Beverages
Pocket Friendly

KETO
FRIENDLY

ZERO
CALORIE

VEGAN
FRIENDLY

NO
SUGAR
ADDED

TASTE
LIKE SUGAR

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More

CONVENIENT SERVINGS

No Waiting for Dissolving

Travel Friendly

Available Pack : 10/30/100 ml

Each Drop Equals 2-3 Teaspoons of Sugar



Nutrizo's
**Sugar
Fighter**™



Sweetens

Both

HOT & COLD
Beverages

KETO
FRIENDLY

ZERO
CALORIE

VEGAN
FRIENDLY

NO
SUGAR
ADDED

TASTE
LIKE SUGAR

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SWEETENS EVERYTHING



Nutrizo's
**Sugar
Fighter**



Available Pack : 1 Kg. / 5 Kg.

1 Spoon equal to 2 Spoon of sugar

Happily Use
For All **Sugar-based**
Confectionaries

ZERO
Calories

No
Weight Gain

No
Blood Sugar

No
Aftertaste

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HAND PICKED

Stevia Leaves

Available Pack: 50 gm. / 100 gm. / 1 Kg.

Black Tea Sweetened with Stevia

- As Mouth Freshner
- Boil with Tea & Coffee
- Black Tea - Directly use without adding sugar

ZERO
Calories

No
Weight Gain

No
Blood Sugar

No
Aftertaste



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Nutrizo's
**Sugar
Fighter®**




Nutrizo
ADVANCIS HEALTHCARE PVT. LTD.

Nutrizo's
**Sugar
Fighter®**

100 %

- Natural
- Healthy
- Sweet

Nutrizo
ADVANCIS HEALTHCARE PVT. LTD.

Registered Office
101, 1st floor,
Ashwa Villa building,
Mulund (W)
Mumbai-400080, India

Manufacturing Unit:
Nutrizo Advancis Healthcare Pvt Ltd
Plot no. 1110/1111, GIDC Estate,
Dholka, Ahmedabad - 387810,
Gujarat, India



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